



2026 Racine Juneteenth Vendor Application

Dear Juneteenth Festival Vendor,

On behalf of the Racine Juneteenth Planning Committee, thank you in advance for your interest in participating in the **51st Annual Racine Juneteenth Celebration**.

This year's celebration will take place on **Saturday, June 13, 2026, from 12 p.m. to 8 p.m.** The theme for our family-oriented event is **"NIA – Purpose Within Our Community"**. Juneteenth has become one of Racine's must-attend community celebrations, and the success of this event is made possible through the support and participation of vendors like you.

We are excited about your participation and look forward to another successful celebration. As we continue to grow this historic event, which attracts over 1,500 attendees each year. Please review the updated vendor guidelines included in this packet and consider registering early.

The deadline for all vendor applications and fees is **Friday, May 22, 2026, by 4 p.m.** Once your application is reviewed, you will receive an email confirmation regarding your acceptance.

Please note the following important details:

- Vendor booth spaces for 2026 will measure 12' x 12'.
- A mandatory vendor meeting will be held at the Dr. John Bryant Community Center. The meeting date and time will be shared with approved vendors closer to the application deadline.

Thank you again for your continued support of the Racine Juneteenth Celebration. We appreciate your partnership in helping us create a meaningful and enjoyable event for the entire community.

Warm regards,

Jaimie Kirkwood
Director, Dr. John Bryant Community Center
Juneteenth Chair, City of Racine





NEXT STEPS

If you are interested in a booth at the 2026 Racine Juneteenth Celebration, please submit the completed application, vendor fee and applicable documents by, **May 22, 2026, no later than 4 p.m.**



Forms may be submitted via:

ONLINE:

juneteenthracine.com

follow the steps listed on the Vendor page

IN-PERSON:

Dr. John Bryant Community Center
C/O Juneteenth Planning Committee
601 Caron Butler Dr., Racine, WI 53403

EMAIL:

racinejuneteenth@cityofracine.org

We will contact you once forms are received.

If you have any questions, please contact us:

(262) 636-9459 or (262) 636-9235

Thank you!



juneteenthracine.com

facebook.com/Racine.Juneteenth

cityofracine.org/ParksRec/

2026 Juneteenth Celebration Vendor Rules & Agreement

- Please be aware of the weather forecast and plan accordingly. Juneteenth is an outside event so be prepared for any weather. Tents, canopies, and pop-ups must be secured to withstand the weather. Juneteenth **will not** be cancelled due to rain.
- The event begins at 12 p.m. and ends at 8 p.m. Vendors can begin setting up their booth at 6 a.m. All booths need to be completely set up by 10:30 a.m. and vehicles removed from the parking lot. No vehicles will be allowed in the parking lot or on the grounds after 11 a.m., unless approved. ***If any vehicle is left on the grounds, they will be ticketed and towed at the owner's expense.*** The breaking down time begins at 7:30 p.m., vendors will stop selling and passing out information, no later than this time. Booths must remain open until the event closes. Leaving early creates disarray at the event; and vendors who leave early may not be asked to participate in the following years.
- Vendors space is 12' X 12'; vendors **must bring their own** tents, covering, tables, display stands, tablecloths, chairs, change/coins/bills, generators, and other items needed to successfully operate for the event. All items being exhibited/displayed MUST be contained in the booth space. No items, solicitation, or set-up shall take place outside the assigned booth space. ***Garage space will be offered on a lottery basis.***
- ***Booths must be neat, attractive, and well-maintained.*** You are responsible for setting up, maintaining, removing your own booth, and cleaning up your area which includes charcoal, grease, litter from site, etc. Vendors must bring trash bags and (if applicable) trash containers to set up near your area. Food/concessionaires are required to keep a neat, presentable booth ***always***. Tables should be covered; empty boxes and trash will not be allowed around the booth.
- It is suggested that all vendors and team members wear masks and practice social distancing, if the COVID-19 level is risky.
- The City of Racine Health Department and/or Police Department have the right to close your booth if you do not have proper permitting.
- The City of Racine Police Department reserves the right to escort vendors from the grounds if they are not in compliance with the Racine Juneteenth Celebration rules.
- Please make sure your list of items is correctly reflected in your application. All listed items must be reviewed and approved. Food items require a specific permit from the City of Racine Health Department; it is your responsibility to get your permit. ***WE WILL NOT ACCEPT YOUR FOOD VENDOR APPLICATION, if you do not have the permit from the City of Racine Health Department.***
- Racine Juneteenth Celebration will not allow anything to be sold with vulgar, offensive language, or gestures. This includes T-shirts, pictures, mugs, posters, audiotapes, etc.
- All site assignments will be given out at the Juneteenth Vendor meeting. Vendors agree not to reassign, sublet, or share any part of its assigned space with any individual, organization, or group.
- Any vendor who sublets or sells space will be removed from the grounds; all fees will be forfeited and will not be allowed to participate in future years.
- Applications are subject to approval by the Juneteenth Planning Committee. The committee reserves the right to reject applications from concessionaires who have not followed the rules in prior years. Unacceptable behavior by vendor or anyone associated with vendor ***will not be tolerated and subject to a minimum one-year suspension from future celebrations.*** Your full compliance with the rules and regulations is expected.

2026 Racine Juneteenth Celebration Vendor Rules & Agreement (cont'd)

- The City of Racine, City of Racine PRCS, and Juneteenth Planning Committee are not responsible for any judgements, lawsuits, or any legal action brought against any vendor, regardless of the circumstances.
- All vendors must pre-register and have the vendor application and fees paid in full to retrieve secured booth locations. ***This fee is non-refundable, no exceptions.***
- Electricity and Wi-Fi are not supplied for this event.

ADDITIONAL CONDITIONS:

1. All locations will be assigned by The Juneteenth Planning Committee. While written location requests will be considered, ***placement will be at the sole discretion of the Juneteenth Planning Committee.*** Use of the celebration grounds is strictly limited to assigned locations.
2. **No vendor shall:**
 - a. Attract attention to his/her booth by hawking or crying out.
 - b. Sell or offer any unsanitary or spoiled food items.
 - c. Allow any waste, garbage, or any other refuse to remain in or near his space after the closing hours of the event.
 - d. Transport or display food without adequate protection against contamination. Delivery trucks and other equipment used for transportation and display should ***always be kept clean.***
 - e. Sell any alcoholic beverages, without approval.
3. All signs and displays must be of a professionally produced nature. Prices of items must be displayed.
4. It is the sole responsibility of each vendor to obtain the applicable and appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation.

Please note food vendors will be ***required*** to have an inspection of their food operations by the City of Racine Health Department prior to opening on event day – Saturday, June 13, 2026.

City of Racine Health Department
730 Washington Ave.
Racine, WI 53403
(262) 636-9203 or www.cityofracine.org



51st Annual Racine Juneteenth Celebration
"NIA – Purpose Within Our Community" – June 13, 2026
2026 Juneteenth Vendor Application, Rules & Agreement
(check out our new website at juneteenthracine.com)



Set – up 6 a.m. – 10:30 a.m.

Festival 12 p.m. – 8 p.m.

Company Name:		
Address:		
City:	State:	Zip Code:
Contact person:	Phone number:	Email:

Have you been a vendor before? _____ Yes _____ No *If yes, where was your booth located?*

VENDOR OPPORTUNITIES – Please check one – **DEADLINE: MAY 22, 2026**

Vendors will be placed on a first-come, first-serve basis.

- | | |
|---|--|
| <input type="checkbox"/> Community Resource/Information - \$100 | <input type="checkbox"/> Food/Novelty/Retail - \$200 |
| <input type="checkbox"/> Garage: \$350 (Lottery) | <input type="checkbox"/> Food Truck - \$400 |

What items will you feature and please note the price range?

Food vendors must have their applicable permits – Temporary Food Service permit, etc. and licensing through The City of Racine Health Department. The garage booth is based on a lottery. Payment of \$200 is required with all requests. The lottery will take place during the mandatory vendor meeting.

*Acceptable forms of payment: debit/credit card (to pay online go to juneteenthracine.com, click Vendor and follow the steps listed on the page. Checks/cash payments accepted only in-person at the Dr. John Bryant Community Center. Payment in full is required upon submission of vendor application. **NO REFUNDS!***

Make checks payable to: Racine/Kenosha Community Action Agency – MEMO: Racine Juneteenth 2026.

Signature Date

Printed Name Title

Office use only:

Date received: _____ Staff initials: _____ Amt received: _____ Cash: Check: CC: Receipt #: _____

LIABILITY RELEASE

I, _____ (your name) hereby affirm that I have been well advised and thoroughly informed of the inherent hazards and policies of the event. I know that by participating in the 2026 Racine Juneteenth Celebration, I am exposing myself to certain known and unknown liabilities in my direct and indirect actions with the public and invites of this event. I also understand that if I choose to hire help for the event, I am directly responsible for their actions or injury. I hereby personally assume all risks associated with my voluntary participation in this event for any harm, injury or damage that may befall me or any employee or temporary help, because of my participation, whether foreseen or unforeseen. I understand and agree that Dr. John Bryant Community Center, located in The City of Racine in the state of Wisconsin, their employees, members and/or directors, officers and volunteers may not be held liable in any way for any occurrence in connection with my participation in the 2026 Racine Juneteenth Celebration & event that may result in injury, death, or other damages to me or my family, heirs, or assigns, and in consideration of being allowed to participate in this event, I hereby personally assume all risks in connection with said event for any harm, injury, or damage that may befall me, including all risks connected therewith, whether foreseen or unforeseen; and further to save and hold harmless said event and persons from any claim by me, or my family, estate, heirs, or assigns arising out of my participation in this event.

I further state that I am of lawful age and legally competent to sign this affirmation and release, or that I have acquired the written consent of my parents or guardians; that I understand the terms herein are contractual and not a mere recital; and that I have signed this document of my own free will.

It is my intention by this instrument affirmed by my signature below to exempt and release The City of Racine, City of Racine Parks, Recreation & Cultural Services, Dr. John Bryant Community Center, the Racine Juneteenth Celebration Planning Committee and their members, directors, officers and volunteers from all liability whatsoever for personal injury, employer's liability and workers' compensation, property damage or wrongful death arising out of or in the course of my participation in this event.

Furthermore: I, _____ (your name) hereby agree to indemnify and hold harmless The City of Racine, City of Racine Parks, Recreation & Cultural Services, Racine Juneteenth Planning Committee, its agents, volunteers and officers from any loss, liability, damage or costs, including court costs and attorney fees, that they may incur due to my participation in said activity, whether caused by negligence of Vendor/Releaser or otherwise. I understand that the City of Racine, Parks, Recreation & Cultural Services, nor Racine Juneteenth Planning Committee does not provide any insurance coverage for vendor participants for any circumstances arising from their participation in this event or any activity associated with or facilitating that participation. I agree to abide by all the 2026 Juneteenth Vendor Rules and Agreement. Once this application and agreement are signed, please keep a copy of all signed documents for future reference.

I have fully informed myself of the contents of this release by reading it before I signed it.

By signing below, I hereby acknowledge that I have read, completed, and agreed with the above information.

Signature

Date

Printed Name

Business/Organization Name